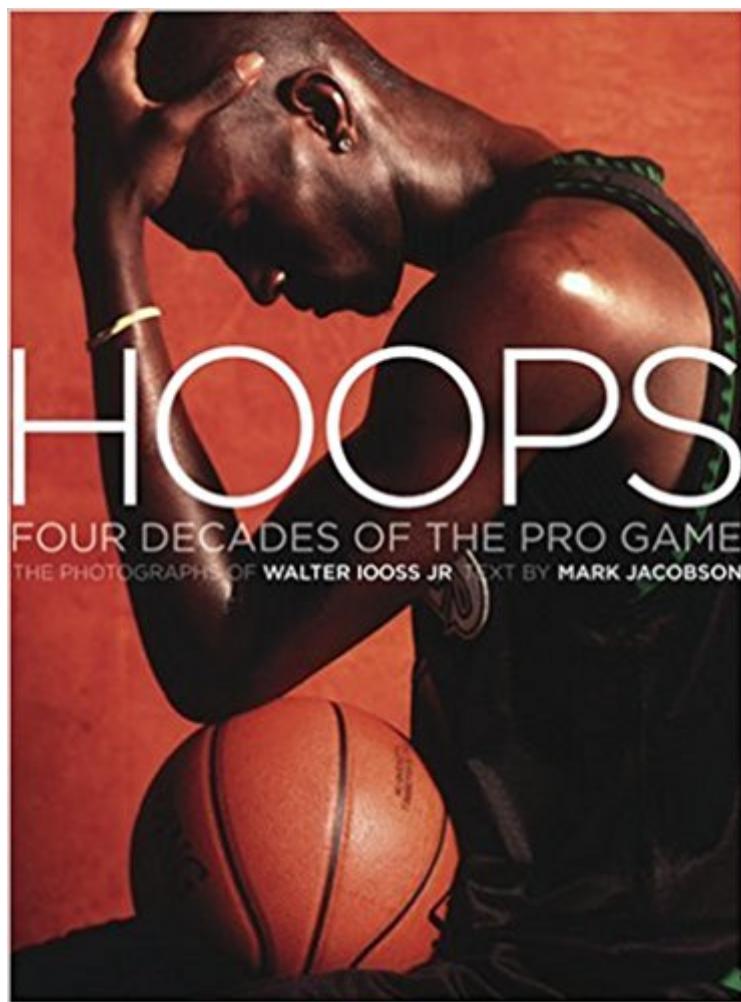


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# Hoops: Four Decades Of The Pro Game



## Synopsis

A four-decade-long NBA highlight reel as never before published—that's what hoops fans have in store when they open this spectacular full-color volume. Sports Illustrated veteran Walter Iooss has raided his unsurpassed personal archive and come up with 175 sensational color photographs of every decade from 1960 to the present, documenting the sport's electrifying athleticism, historic rivalries, and larger-than-life stars. Sportswriter Mark Jacobson, a self-described hoops junkie, contributes a witty, insightful commentary that is as much a mirror of social change in America as it is a venue for some of the greatest athletes of all time. Relive the 1960s, when Wilt Chamberlain and the Philadelphia Warriors battled Bill Russell and the Boston Celtics in \$19 Converse sneakers; the 1970s, when Dr. J redefined gravity, and Kareem Abdul Jabbar patented the skyhook; and the 1980s, when Magic Johnson and Larry Bird catapulted the NBA onto the main screen and Michael Jordan changed the face of the sport. Take a look at the 1990s and the reign and breakup of the seemingly unstoppable Shaq-Kobe Lakers, and at basketball's future, under young stars LeBron James, Carmello Anthony, and Yao Ming.

## Book Information

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## Customer Reviews

Walter Iooss—photographer of the best-selling book on Michael Jordan, *Rare Air*—has more than 300 Sports Illustrated covers to his credit in his celebrated 40-year career as an SI senior photographer. Recently a recipient of the Lucie Award for lifetime achievement, Iooss is among the most respected photographers in the field for his distinctive and artful journalistic style. He lives in Montauk, New York.

awesome book great pictures if your a basketball fan from the 60, the 70 the 80 or the 90's this book is for you

If you are a fan of the N.B.A. as I am, then you will thoroughly enjoy this colorful collection of NBA greats. I received it as a gift and I never get tired of looking through it. Any fan of photography will also enjoy this as well because many of these photos are just so breathtakingly beautiful. Everytime I view this collection (175 photos in all) I see something new and interesting. Walter looss Jr. has truly put together a treasure trove of photos and it's easy to see why he is one of the most well respected photographers that Sports Illustrated has ever had. If you love basketball or know someone that loves basketball this is a great book to own. It is also a rather well put together collage of NBA history and many of the photos brought back fond, vivid memories of my childhood idols. This is worth every penny and I was very lucky to receive it as a gift. (Thanks again mom!) I hope you enjoy it as well. I have a very good feeling you will!

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